

A CENTURY FOR THE CUVELIERS



CHATEAU
LÉOVILLE POYFERRÉ
2020

Although 2020 will inherently be remembered by all, for the Cuvelier Family it is of special significance, as it bookmarks the centennial of the Family's ownership of this Second Grand Cru Classé in Saint-Julien. Against all odds, this vintage managed to deliver its promise and perfectly reveal the timelessness of the terroirs of Château Léoville Poyferré.



THE CUVELIER ETHOS

Since 1920, the Cuvelier Family has contributed to the tailoring of the unique style of Chateau Léoville Poyferré with care, thoughtfulness and passion whilst cultivating a free-spirited approach unhindered by convention. These “aventuriers du vin”, wine adventurers, originally from the north of France, have always had an eye out to the horizon, pursuing their objective: always seeking to improve the wine. Each generation has been the guardian and torch bearer of this ideal, confident of the savoir-faire of their teams throughout the century. They rely on the best kept secret of the property: a terroir of multifaceted graves soils dispersed across the famous plateau of Léoville in Saint-Julien. This is how the family have come to make the famous words of Antoine de Saint Exupéry their own: **“What is essential is invisible to the eye”.**

AN ODE TO TERROIRS

Fourth generation to preside over the destiny of the estate, Sara Lecompte Cuvelier wanted to pay homage to the real strengths of Léoville Poyferré that may not necessarily be seen at first glance: a secular know-how paired with the complexity of the terroirs. She has imagined, for the first time in the Chateau’s history, a commemorative bottle that reveals the contours of the vineyard engraved into the glass. Each golden dot glimmers like the infinite nuances that are offered by the different plots in the vineyard, enticing the owner to discover some of the names of these precious plots: “Bolitorte”, where the Merlots are racy and opulent, or “Gaunettes”, where the Cabernets Sauvignons are sumptuous and elegant.

AN OUTSTANDING VINTAGE, TRUE TO ITS STYLE:

This anniversary vintage celebrates the timeless style of Léoville Poyferré, a powerful wine that has a distinguished suppleness and bright fruit character, for which the press has its own praise



« In a word: magnificent. »

ANTONIO GALLONI, VINOUS



« The quality and precision of the tannins are impressive, giving the wine form, energy and equilibrium. »

JAMES SUCKLING



« A beautiful Saint-Julien that will (...) shine for 30-40 years or more. »

JEBDUNNUCK



« This is a top-notch release from the Cuvelier family. »

CHRIS KISSACK



Château
Léoville Poyferré



LP



Château
Léoville Poyferré

Saint-Julien
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2^o GRAND CRU CLASSÉ DU MÉDOC EN 1855

